

# CHN Group – Code of Ethics

## Overarching principle

**“Every decision we make will demonstrate that we put clients first”**

Clayton Holmes Naisbitt (CHN) encourages the highest professional and ethical standards amongst all members of the team. Clients and members of CHN expect that every member of the team will meet these standards and maintain our reputation by following the Code of Ethics.

The code sets down the principles which all members of the CHN team should follow in the course of their professional duties.

As such, all members of the CHN team are required to:

1. Treat clients fairly
2. Provide the best possible advice for clients
3. Act with honesty and integrity
4. Maintain client confidentiality at all times
5. Be an ambassador for the CHN Group
6. Do what we say we will do
7. Maintain a level of professional competence appropriate to our responsibilities
8. Show respect for everyone in the Group